



## LANGUAGE IS POWER

Opening Doors to Global Opportunities

**FEBRUARY 9-13, 2026**

FEB. 9 > SCHOOL VISITS

FEB. 10 > PRE-CONFERENCE INSTITUTES

FEB. 11-13 > MAIN CONFERENCE

HYATT REGENCY MCCORMICK PLACE - MCCORMICK PLACE CONVENTION CENTER

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## JOIN US IN CHICAGO & CONNECT WITH THE FIELD OF BILINGUAL EDUCATION

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# WHY THE NATIONAL ASSOCIATION FOR BILINGUAL EDUCATION?

## ABOUT NABE

Since 1975, the National Association for Bilingual Education (NABE) has been a non-profit membership organization that works to advocate for educational equity and academic excellence for bilingual/multilingual students in a global society.

NABE’s priorities include: Improving instructional programs and practices for linguistically and culturally diverse children; providing bilingual and dual language educators with high-quality professional development opportunities; securing adequate funding for quality dual language programs serving English Learners (ELs); and keeping the rights of ELs clearly in focus as states and communities move forward with sustainable educational reforms.

## ABOUT THE NABE CONFERENCE

NABE has 21 affiliates throughout the nation and 3 international affiliates, which collectively represent more than 5,000 members. These members include bilingual and English Learner (EL) teachers, parents, paraprofessionals, administrators, professors, advocates, researchers, and policy makers.

Every year, new educational challenges emerge, and with these challenges come new opportunities to help educators address them. Meet with enthusiastic individuals who are both new and experienced in the field of education, looking for new approaches and solutions. Spend your time with educators who WANT to learn more about your products and services.

The NABE Conference is the perfect venue to showcase your latest publications, software, teaching tools and resources to thousands of educators in the field of bilingual education.

## SPONSOR LEVELS OF FUNDING

LEVEL	EARLY BIRD RATE Nov. 30, 2025	REGULAR RATE
DIAMOND	\$ 32,000	\$ 36,000
PLATINUM	\$ 21,000	\$ 24,000
GOLD	\$ 11,000	\$ 13,000
BRONZE	\$ 6,000	\$ 7,000
FRIENDS OF NABE	\$ 2,750	\$ 2,750

To see sponsorship perks included in each level, please visit [nabe-conference.com/sponsors](https://nabe-conference.com/sponsors).

## RESOURCE PROVIDER PACKAGES

PACKAGES	EARLY BIRD RATE Nov. 30, 2025	REGULAR RATE
COMMERCIAL	\$ 2,000	\$ 2,250
NON-PROFIT	\$ 950	\$ 1,100
JOB FAIR EMPLOYER	\$ 950	\$ 1,100
ARTISANS & AUTHORS	\$ 650	\$ 750

For resource provider package details, please visit [nabe-conference.com/resource-provider](https://nabe-conference.com/resource-provider).

Add-ons are available at an additional price for sponsors and exhibitors.

# TOTAL ATTENDEES IN ATLANTA, GA 2025: 2,500

### Program Influence

46% of attendees are involved in program development/implementation for their organization.

No data provided for 25% of attendees



### Purchasing Influence

37% of attendees are involved in program purchasing for their organization.

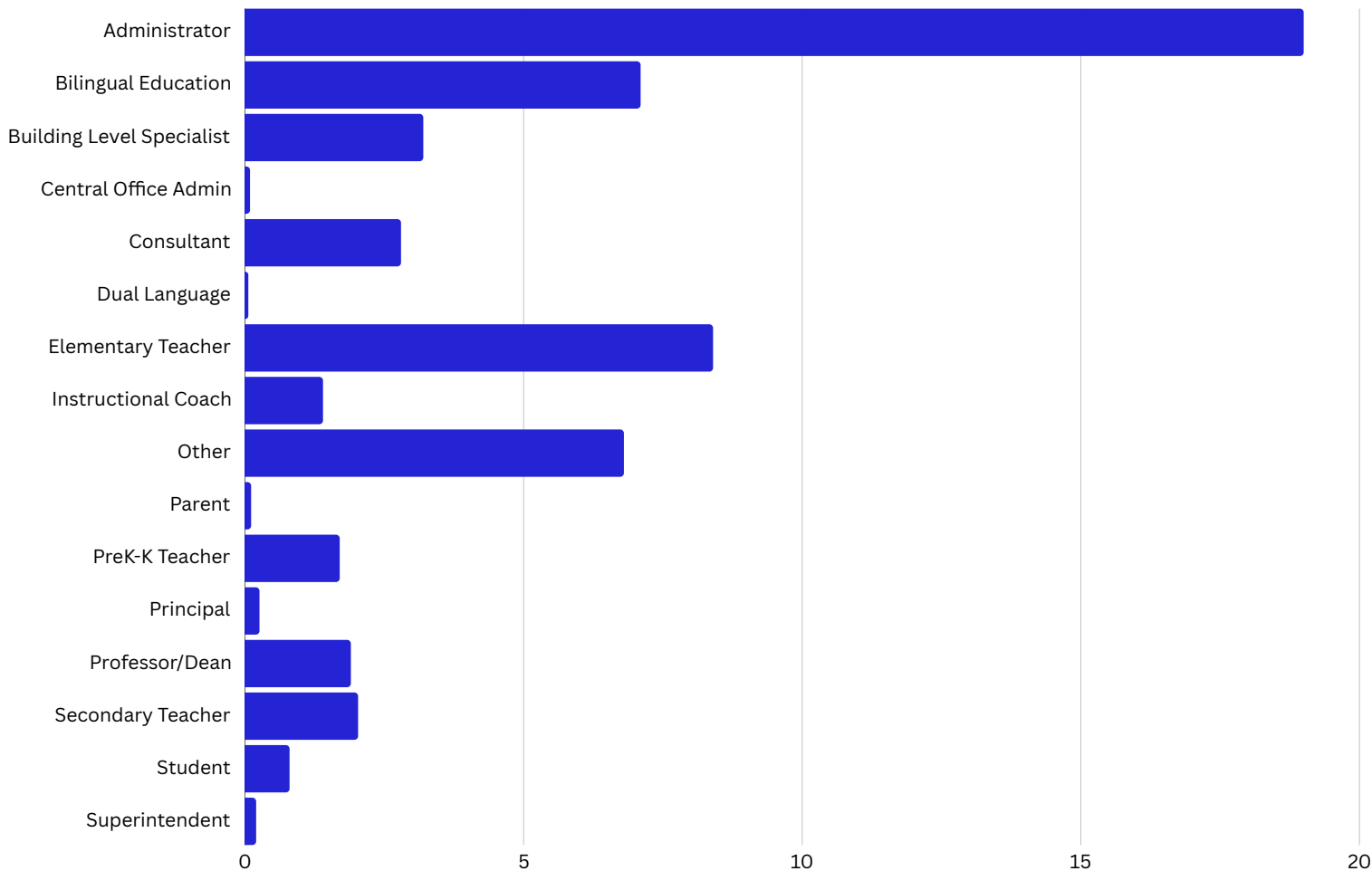
No data provided for 25% of attendees



# THE BEST MARKETING EXPOSURE

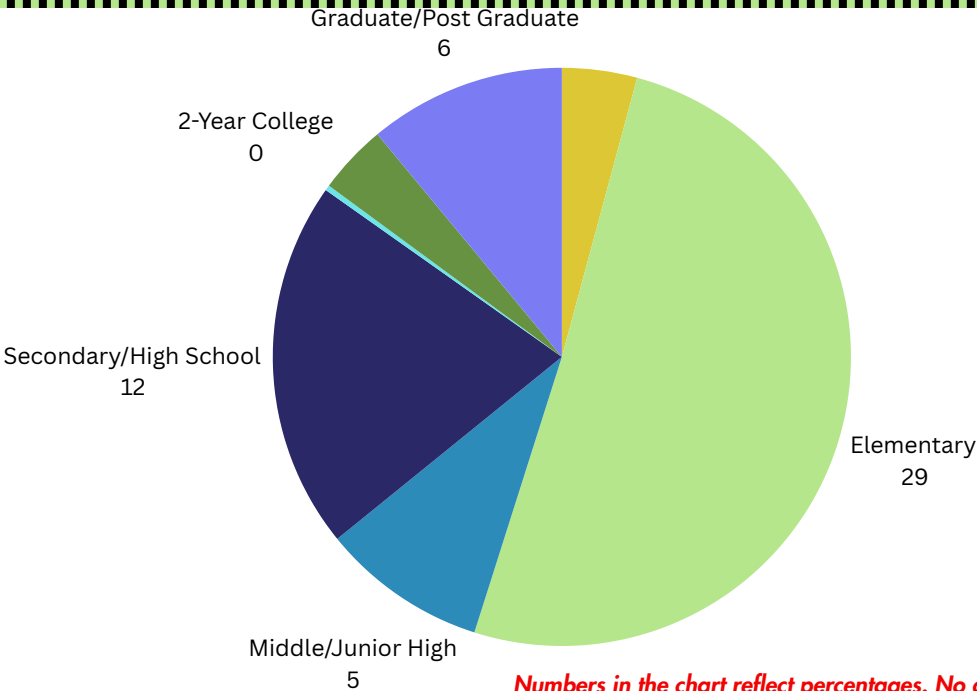
## ABOUT OUR ATTENDEES

### Role in Education



Numbers in the chart reflect percentages. No data provided for 25% of attendees

### Grade Levels



Numbers in the chart reflect percentages. No data provided for 13% of attendees

# MARKETING & SPONSORSHIP OPPORTUNITIES



NABE hosts a special Resource Hall Ribbon Cutting Ceremony on Pre-Conference Day, immediately followed by an event called NABE's Night with the Resource Providers, which includes a reception.

At the NABE Night with the Resource Providers, attendees are able to spend 2 hours browsing the Resource Hall during this event dedicated to Sponsors & Resource Providers. This is a great time to utilize the optional lead retrieval app to capture promising leads.

NABE hosts a morning breakfast each day in the Resource Hall from 7:00–8:30 AM. This serves as special dedicated time for attendees to spend in the Resource Hall.



NABE also provides dedicated resource provider time during a 30-minute daily Coffee Break with the Resource Providers at the Resource Hall to allow attendees to visit with resource providers. Coffee & snacks provided.

Take it to the next level with a NABE Sponsor Package:



Increase your organization's visibility both during and after the conference.

Sponsors will have their logo displayed in key locations throughout the conference, and also on the NABE Conference website with a redirect link so that visitors can directly access your website with one click.

Additionally, only sponsors will receive the coveted NABE 2026 Pre-Show Attendee List

Booths are assigned according to sponsorship levels, prioritizing top tier sponsors in prime locations within the Resource Hall.

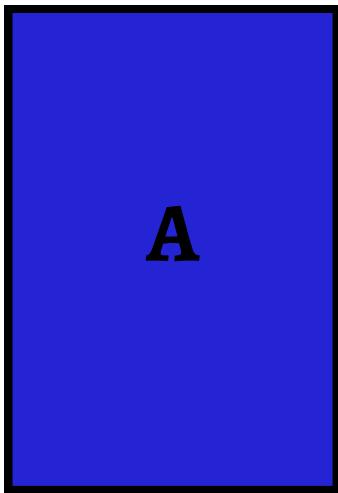
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# REACH THOUSANDS OF BILINGUAL EDUCATION PROFESSIONALS! ADVERTISE IN THE NABE DIGITAL PROGRAM!



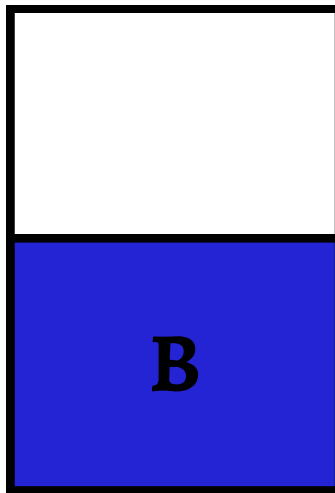
Advertising in the conference program is an effective and cost-effective way to reach attendees both during and after the conference. The program will be available online on the NABE conference website and distributed via the NABE conference app to all attendees.



**A**



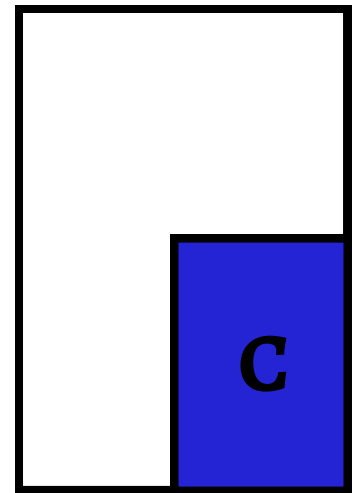
Full page Ad  
(8.5" x 11")



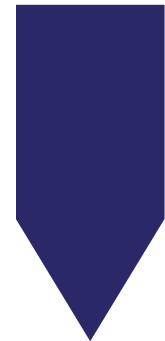
**B**



Half page Ad  
(8.5" x 5.5")



**C**



Quarter page Ad  
(4.25" x 5.5")

For advertising rates, please visit [nabe-conference.com/advertising](http://nabe-conference.com/advertising)